



## 2016 Sponsorship Opportunities

The Bayside Village Business Improvement District hosts numerous events throughout the year. Each event provides a number of different sponsorship levels

This is a great opportunity promote and advertise your business to the entire Northeast Queens Community. We have a number of sponsorship opportunities for your business. For more information please contact the BID's Executive Director, Lyle Sclair, [info@baysidevillagebid.com](mailto:info@baysidevillagebid.com) or by phone 718-423-2434

### Major Events

#### Weekend Walks and Holiday Parade

##### Boulevard Sponsor: \$2000

- Logo on printed marketing materials (posters, postcards, ads)
- Logo on Bayside Village website Table to promote your business
- Banner on Bell Boulevard for the year
- One piece of marketing material to include in each gift bag

##### Village Sponsor: \$1,000

- Logo on printed marketing materials (posters, postcards, ads) Logo on Bayside Village website
- Table to promote your business
- Large Logo/Banner on Stage/game/activity
- One piece of marketing material to include in each gift bag

##### Activity Sponsor: \$500

- Mention on Bayside Village BID website
- Table in children's area
- Small Logo/Banner on stage/game/activty
- One piece of marketing material to include in each gift bag

##### Sponsor: \$250

- One table for non bid members

##### BID Member Participation: Free

- One table
- One piece of marketing material to include in each gift bag

- Discounts are available for sponsorship of multiple events
- 25% Discounts for Bayside Village BID members for sponsorships open to non members
- Sponsorship that include logo on printed materials payment and logos need to be provide 6 weeks prior
- Portions of sponsorships are tax deducible
- Barter Sponsorships are available

### Other Sponsorship

##### Events @ the Station Sponsor: \$300

- Mention on Bayside Village BID website for specific event
- Table at the event
- Logo/Banner at specific event

##### Events @ the Station Member Sponsor: FREE

- Table at the event

##### BID Member Participation: Free

- One table
- One piece of marketing materials for the gift bag

##### Banner Program: \$1000 (Included in other sponsorships)

- One banner hanging on Bell Blvd with your business Logo in accordance with NYC DOT policy
- One Banner on the Bayside Village BID's website

OTHER SPONSORSHIPS MAY BE AVAILABLE THROUGHOUT THE YEAR DEPENDING ON PROGRAMING.

THE BAYSIDE VILLAGE BID GIVES SPONSORSHIP PREFERENCE TO ITS MEMBER BUSINESSES. OUTSIDE SPONSORSHIPS ARE AT THE DISCRETION OF THE BOARD OF DIRECTORS OF THE BAYSIDE VILLAGE BID.